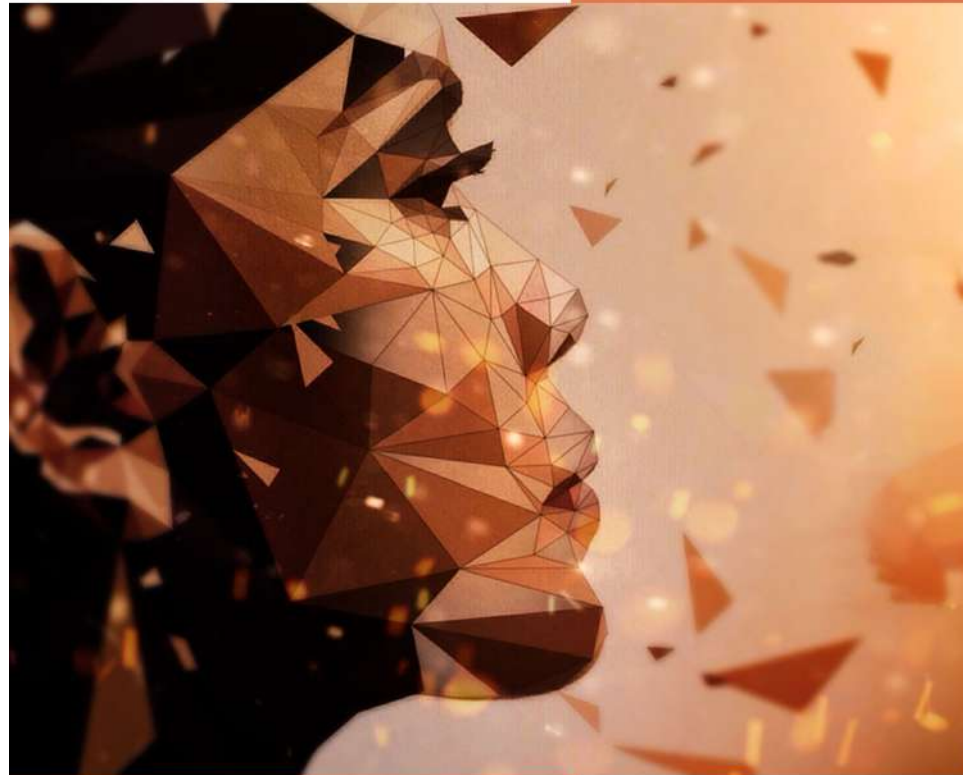




We Make Designers,

Not Only Software Operators



Start your Graphic Design Career  
at Saaz Studio

# ABOUT US

## SAAZ STUDIO

Saaz Studio is pioneers in the field of Graphics Design, Animation, Gaming and VFX since 2007. We are a complete Graphics Design and Animation Institute empowered by world class technology and highly rated courses to make professionals out of you. We have experienced faculty at the helm of guiding you throughout the curriculum of courses. The courses are designed keeping in mind the latest technologies and propensities of Graphics Design, Animation, Gaming and VFX Industry.

Kickstart your career with us, we provide you with inimitable skills required to survive in cut throat competition, where only the best survive. We provide the best in class training and equip you with all the technical and practical applications of concepts. Many of our students have already made a compelling mark in studios, media and entertainment industry. We take pride in having numerous success stories of glory of our students who are now placed in reputed companies and design houses.

As the name suggests, we have been mentoring Animation students in their path towards a successful career in the rapidly rising Graphics Design and Animation Industry. A lot of our students have had the best experiences to share, growth and to expand them by being a part of Saaz Studio.



### We know we are the Best

Saaz Studio has a strong relationship with the world of Art, Design and Animation, from 2007; we took a start with the passion of creativity, IT hub and experimentation. We have a strong belief in perfection, mastery of materials, savoir-fair and a digital marketing agency. Now, we are serving various clients with our strong vision of Graphics Design, Animation, advertisement, web Design and digital marketing that has brought beauty and progress in their lives & businesses. Apply Now Submit

## Mission Statement

It is our mission, that Premier Graphics & Animation Institute to provide aspiring artists and designers with career preparation, combined with academic excellence for Degree, Diplomas and Certificate courses in the area of art & design.

## Why Join Saaz Studio?

- 1) Research and Industry based Curriculum
- 2) 1300 Practical Assessment
- 3) Live Project exposure in our own Production house
- 4) World class infrastructure
- 5) In House Internship
- 6) 100% Job Placement Assistance
- 7) Online Classes for out- side students
- 8) One to one online and offline classes
- 9) Flexible Classes Schedule
- 10) Free industrial seminar







# Graphic Design

3 Month Certificates

## Software for Graphic Design

- 1) Adobe Illustrator
- 2) Adobe Phtoshop
- 3) Adobe Premiere Pro

## COURSE OBJECTIVES

The course of "Creative Graphic Design" aims to form a designer of visual communication. To be a professional and creative graphic designer, it is very important to learn the language of visual communication and tools (Softwares) of graphic design. To understand the language of graphic design, the participants will learn the basic design rules, elements, and principles in our theoretical portion. For the implementation of design concepts and generated ideas, design tools (Softwares) will be taught in the practical part of the course. All lectures are divided into two parts, in first half theoretical part will be covered and in the 2nd half, we will work on practical skills. In this way, we will be able to achieve our aim of making creative and professional graphics.



# Graphic Design

3 Month Certificates

## Introduction to Graphic Design

- 1) Theoretical Part
- 2) Introduction to Graphic Design
- 3) Elements of Graphic Design
- 4) Principles of Graphic Design

## COURSE OBJECTIVES

- 1) Theoretical Part:- To understand the process of concept building & idea generation, it is important to learn basic rules & language of graphic design. In this part we will cover following topics with deep details:
- 2) Introduction to Graphic Design:-
  - a) Understanding the Principles and Theory of Graphic Design
  - b) Standing Strong with a Historical Graphic Design Grounding
  - c) Internalize the Graphic Design Process, Conceptual Solutions, Real World Experience, and Creative Application
- 3) Elements of Graphic Design
  - Point • Line • Space • Shape • Texture • Color • Value
- 4) Principles of Graphic Design
  - Balance • Contrast • Emphasis • Harmony • Movement
  - Proportion • Repetition • Unity • Variety





# Graphic Design

3 Month Certificates

## Introduction to Graphic Design

- 1) Typography
- 2) Color Theory
- 3) Creating for print, digital media, social media & web

## COURSE OBJECTIVES

### 1- Typography

- Introduction to Typography • Typefaces • Classification of Typography
- Anatomy of a Letter • Typographic Measurements • Typographic Standards
- Typographic Guidelines

### 2- Creating images for print, digital media, social media & web

- Image Formats • Resolution • Raster and vector based graphics • Pixels • DPI • Videos

### 3- Printing

- Definition of Printing • Introduction of Printing • History of Printing
- Techniques & Types • Letter press printing • Photogravure Process
- Silk Screen printing • Offset printing • Digital Offset Printing • Off-set printing plates • Line block • Half-tone block • Digital Printing • Line negative
- Half-tone negative • Pre - Press • How to make a block • Colour correction
- Colour Separation • Paper manufacturing • Paper weights & standard sizes
- Color Codes • Color Modes • Packaging Process



# Graphic Design

## 6 Month Diploma

### Software for Graphic Design

- 1) Adobe Illustrator
- 2) Corel Draw
- 3) Adobe Photoshop
- 4) Adobe Premiere Pro

### COURSE OBJECTIVES

The course of "Creative Graphic Design" aims to form a designer of visual communication. To be a professional and creative graphic designer, it is very important to learn the language of visual communication and tools (Softwares) of graphic design. To understand the language of graphic design, the participants will learn the basic design rules, elements, and principles in our theoretical portion. For the implementation of design concepts and generated ideas, design tools (Softwares) will be taught in the practical part of the course. All lectures are divided into two parts, in first half theoretical part will be covered and in the 2nd half, we will work on practical skills. In this way, we will be able to achieve our aim of making creative and professional graphics.





# Graphic Design

6 Month Diploma

## Course Content Graphic Design

Introduction to  
the Graphic Design

## Course Outline

- 1) History of Graphic Design
- 2) What is Design?
- 3) Types of Graphic Design
- 4) Role of Design in Society
- 5) Graphic Communication Techniques
- 6) Principles and elements of design & visualization
- 7) Memorization to block printing to Digital



# Graphic Design

## 6 Month Diploma

### Course Content Graphic Design

Colour theory and Typography

## Course Outline

- 1) Color wheel
- 2) Color harmony
- 3) Colour scheme
- 4) Anatomy of a letter
- 5) Typefaces
- 6) Typographic measurement
- 7) Typographic standards
- 8) Typographic guidelines





# Graphic Design

## 6 Month Diploma

### Course Content Graphic Design

Creating Designs

for Print

## Course Outline

- |                                |                             |
|--------------------------------|-----------------------------|
| 1) Logo Designing              | 11) DVD Label designing     |
| 2) Visiting cards designing    | 12) Digital cartoon drawing |
| 3) Flyers designing            | 13) Character Poses         |
| 4) Id card designing           | 14) Background designing    |
| 5) Brochure designing          | 15) Character expressions   |
| 6) Invoice designing           | 16) T-shirt designing       |
| 7) Icons designing             | 17) Product design          |
| 8) Letterhead designing        | 18) Packaging design        |
| 9) Social Media Post designing | 19) Portfolio design        |
| 10) Mock-ups designing         |                             |



# Graphic Design

6 Month Diploma

## Course Content Graphic Design

Content writing  
and Storyboard

## Course Outline

- 1) Story writing
- 2) Dialogue writing
- 3) Traditional storyboards
- 4) Thumbnail storyboards
- 5) Digital storyboards
- 6) How to create a timeline for your story
- 7) Sense cutting for storyboarding





# Graphic Design

6 Month Diploma

## Course Content Graphic Design

Digital Design

## Course Outline

- 1) Layer mask
- 2) Quick mask
- 3) Clipping mask
- 4) Vector mask
- 5) Blend effects
- 6) Photo frame editing
- 7) Neon and shadow effect
- 8) Liquefy effect
- 9) Art history tool
- 10) Mandala art
- 11) Vanishing point apply
- 12) Face interchange
- 13) Black and white to colour photo editing
- 14) Realistic pure white skin editing
- 15) Social media adds
- 16) Hoardings Design
- 17) Gradient mask
- 18) Channel mask
- 19) Wedding album editing
- 20) Sketch effect
- 21) Matt painting
- 22) Exposer effect
- 23) Manipulation
- 24) Pattern making



# Graphic Design

6 Month Diploma

## Course Content Graphic Design

Audio and Video editing

## Course Outline

- 1) Components of Premiere Pro Interface
- 2) Create a New Project in Premiere Pro
- 3) Position and Motion Adjustment
- 4) Clipping mask
- 5) Use of Toggle Animation and Opacity
- 6) Colour Correction
- 7) Audio Quality Improvement
- 8) Chroma key compositing
- 9) Video Effects
- 10) Use Presets for Video Transitions
- 11) Create Title & Graphics i
- 12) Export video





**Saaz Studio Plot no.35, Anusaya Apartment,  
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